



**PRODUCT
CATALOG**



LOGISTIC
DELIVER
Convenience

Relationship

Dessert

Products
Cans

Bars

Representatives

Newsletter

Recipes

You

News

Treats

Dulce de Leche Pots

Releases

Awards

Cocada

CASCÃO

Creamy

Party

Buckets

E-Commerce

respect
EMPLOYEES

tradition

Hello, do you know Doces Mirahy?!

- We have worked in sweet production for more than 50 years.
- Our products have already achieved relevant awards at national level.
- We work with different packagings and grammages, servicing small retailers and large wholesalers and industrial kitchens.
- Our line is comprised by the following flavors: Dulce de Leche, Goiabada, Bananada, Cocada, Chikki, and others.
- Our products are produced based on Milk and In Natura Fruits, providing unmatched quality and flavor.
- We produce in compliance with Good Manufacturing Practice standards of SIF and ANVISA. We have trained personnel and the best cleaning and hygiene materials.
- We service all Brazil.



**2nd place in 2012 National Dairy Product Contest ranking
EPAMIG / Cândido Tostes Dairy Product Institute*

**3rd place in 2013 National Dairy Product Contest ranking
EPAMIG / Cândido Tostes Dairy Product Institute*

Finest Candies are made by Mirahy!



BARS 30g

SINGLE
PACKAGINGS



+ PRACTICAL



DULCE DE LECHE 30g

Tax Rating (NCM):
19019020

EAN Code:
7896774310352

DUN Code:
17896774310359

Qty. per Box:
70 units

Valid date: 150 days.



**DULCE DE LECHE
W/ PLUM 30g**

Tax Rating (NCM):
19019020

EAN Code:
7896774310413

DUN Code:
17896774310410

Qty. per Box:
70 units

Valid date: 150 days.



**DULCE DE LECHE
W/ PEANUTS 30g**

Tax Rating (NCM):
19019020

EAN Code:
7896774310383

DUN Code:
17896774310380

Qty. per Box:
70 units

Valid date: 150 days.



**DULCE DE LECHE
W/ CHOCOLATE 30g**

Tax Rating (NCM):
19019020

EAN Code:
7896774310369

DUN Code:
17896774310366

Qty. per Box:
70 units

Valid date: 150 days.



**DULCE DE LECHE
W/ COCONUT 30g**

Tax Rating (NCM):
19019020

EAN Code:
7896774310376

DUN Code:
17896774310373

Qty. per Box:
70 units

Valid date: 150 days.



BANANADA 30g

Tax Rating (NCM):
20079990

EAN Code:
7896774310406

DUN Code:
17896774310403

Qty. per Box:
70 units

Valid date: 300 days.

BARS 30g



SINGLE
PACKAGINGS

+ PRACTICAL



WHITE COCADA 30g

Tax Rating (NCM):
20079990

EAN Code:
7896774310420

DUN Code:
17896774310427

Qty. per Box:
70 units

Valid date: 180 days.



BROWN COCADA 30g

Tax Rating (NCM):
20079990

EAN Code:
7896774310437

DUN Code:
17896774310434

Qty. per Box:
70 units

Valid date: 180 days.



**PUMPKIN SWEET
W/ COCONUT 30g**

Tax Rating (NCM):
20079990

EAN Code:
7896774313056

DUN Code:
17896774313053

Qty. per Box:
70 units

Valid date: 300 days.



**GRATED PAPAYA SWEET
W/ COCONUT 30g**

Tax Rating (NCM):
20079990

EAN Code:
7896774313063

DUN Code:
17896774313060

Qty. per Box:
70 units

Valid date: 300 days.



GOIABADA 30g

Tax Rating (NCM):
20079990

EAN Code:
7896774310390

DUN Code:
17896774310397

Qty. per Box:
70 units

Valid date: 300 days.



CHIKKI 30g

Tax Rating (NCM):
20079990

EAN Code:
7896774310413

DUN Code:
17896774310441

Qty. per Box:
70 units

Valid date: 180 days.

BARS 50g



SINGLE
PACKAGINGS

+ PRACTICAL



DULCE DE LECHE 50g

Tax Rating (NCM):
19019020

EAN Code:
7896774300209

DUN Code:
27896774300203

Qty. per Box:
50 units

Valid date: 150 days.



**DULCE DE LECHE
W/ PLUM 50g**

Tax Rating (NCM):
19019020

EAN Code:
7896774300261

DUN Code:
27896774300265

Qty. per Box:
50 units

Valid date: 150 days.



**DULCE DE LECHE
W/ PEANUTS 50g**

Tax Rating (NCM):
19019020

EAN Code:
7896774300230

DUN Code:
27896774300234

Qty. per Box:
50 units

Valid date: 150 days.



**DULCE DE LECHE
W/ CHOCOLATE 50g**

Tax Rating (NCM):
19019020

EAN Code:
7896774300216

DUN Code:
27896774300210

Qty. per Box:
50 units

Valid date: 150 days.



**DULCE DE LECHE
W/ COCONUT 50g**

Tax Rating (NCM):
19019020

EAN Code:
7896774300223

DUN Code:
27896774300227

Qty. per Box:
50 units

Valid date: 150 days.

BARS 50g



SINGLE
PACKAGINGS

+ PRACTICAL



BANANADA 50g

Tax Rating (NCM):
20079990

EAN Code:
7896774300254

DUN Code:
27896774300258

Qty. per Box:
50 units

Valid date: 300 days.



WHITE COCADA 50g

Tax Rating (NCM):
20079990

EAN Code:
7896774300278

DUN Code:
27896774300272

Qty. per Box:
50 units

Valid date: 180 days.



BROWN COCADA 50g

Tax Rating (NCM):
20079990

EAN Code:
7896774300285

DUN Code:
27896774300289

Qty. per Box:
50 units

Valid date: 180 days.



GOIABADA 50g

Tax Rating (NCM):
20079990

EAN Code:
7896774300247

DUN Code:
27896774300241

Qty. per Box:
50 units

Valid date: 300 days.



CHIKKI 50g

Tax Rating (NCM):
20079990

EAN Code:
7896774300292

DUN Code:
27896774300296

Qty. per Box:
50 units

Valid date: 180 days.

BAR DISPLAY 30g

WHOLESALE
AND RETAIL



PRODUCT	NCM	EAN	VALID DATE	QUANTITY BY DISPLAY
DULCE DE LECHE DISPLAY 30G	19019020	7896774313414	150 days	20 units
DULCE DE LECHE W/PLUM DISPLAY 30G	19019020	7896774313421	150 days	20 units
DULCE DE LECHE W/PEANUTS DISPLAY 30G	19019020	7896774313438	150 days	20 units
DULCE DE LECHE W/CHOCOLATE DISPLAY 30G	19019020	7896774313445	150 days	20 units
DULCE DE LECHE W/COCONUT DISPLAY 30G	19019020	7896774313452	150 days	20 units
BANANADA DISPLAY 30G	20079990	7896774313469	300 days	20 units
WHITE COCADA DISPLAY 30G	20079990	7896774313476	180 days	20 units
BROWN COCADA DISPLAY 30G	20079990	7896774313483	180 days	20 units
PUMPKIN SWEET W/COCONUT DISPLAY 30G	20079990	7896774313513	300 days	20 units
GRATED PAPAYA SWEET W/COCONUT DISPLAY 30G	20079990	7896774313520	300 days	20 units
GOIABADA DISPLAY 30G	20079990	7896774313490	300 days	20 units
CHIKKI DISPLAY 30G	20079990	7896774313506	180 days	20 units

CUBES 200g

WHOLESALE
AND RETAIL



DULCE DE LECHE 200g

Tax Rating (NCM):

19019020

EAN Code:

7896774302005

DUN Code:

17896774302002

Qty. per Box:

10 units

Valid date: 150 days.



DULCE DE LECHE W/ PLUM 200g

Tax Rating (NCM):

19019020

EAN Code:

7896774302067

DUN Code:

17896774302064

Qty. per Box:

10 units

Valid date: 150 days.



DULCE DE LECHE W/ CHOCOLATE 200g

Tax Rating (NCM):

19019020

EAN Code:

7896774302012

DUN Code:

17896774302019

Qty. per Box:

10 units

Valid date: 150 days.



DULCE DE LECHE W/ COCONUT 200g

Tax Rating (NCM):

19019020

EAN Code:

7896774302029

DUN Code:

17896774302026

Qty. per Box:

10 units

Valid date: 150 days.



BANANADA 200g

Tax Rating (NCM):

20079990

EAN Code:

7896774302050

DUN Code:

17896774302057

Qty. per Box:

10 units

Valid date: 180 days.

BARS 300g

**WHOLESALE
AND RETAIL**



DULCE DE LECHE 300g

Tax Rating (NCM):
19019020

EAN Code:
7896774313308

DUN Code:
27896774313302

Qty. per Box:
8 units

Valid date: 150 days.



**DULCE DE LECHE
W/ PLUM 300g**

Tax Rating (NCM):
19019020

EAN Code:
7896774313315

DUN Code:
27896774313319

Qty. per Box:
8 units

Valid date: 150 days.



**DULCE DE LECHE
W/ CHOCOLATE 300g**

Tax Rating (NCM):
19019020

EAN Code:
7896774313322

DUN Code:
27896774313326

Qty. per Box:
8 units

Valid date: 150 days.



**DULCE DE LECHE
W/ COCONUT 300g**

Tax Rating (NCM):
19019020

EAN Code:
7896774313339

DUN Code:
27896774313333

Qty. per Box:
8 units

Valid date: 150 days.

BARS 300g

WHOLESALE
AND RETAIL



BANANADA 300g

Tax Rating (NCM):
20079990

EAN Code:
7896774313346

DUN Code:
27896774313340

Qty. per Box:
8 units

Valid date: 180 days.



WHITE COCADA 300g

Tax Rating (NCM):
20079990

EAN Code:
7896774313377

DUN Code:
27896774313371

Qty. per Box:
8 units

Valid date: 180 days.



BROWN COCADA 300g

Tax Rating (NCM):
20079990

EAN Code:
7896774313391

DUN Code:
17896774313398

Qty. per Box:
8 units

Valid date: 180 days.



GOIABADA 300g

Tax Rating (NCM):
20079990

EAN Code:
7896774313353

DUN Code:
27896774313357

Qty. per Box:
8 units

Valid date: 180 days.



CASCÃO GOIABADA 300g

Tax Rating (NCM):
20079990

EAN Code:
7896774313360

DUN Code:
27896774313364

Qty. per Box:
8 units

Valid date: 180 days.



CHIKKI 300g

Tax Rating (NCM):
20079990

EAN Code:
7896774313384

DUN Code:
27896774313388

Qty. per Box:
8 units

Valid date: 180 days.

BARS 500g

WHOLESALE
AND RETAIL



DULCE DE LECHE 500g

Tax Rating (NCM):
19019020

EAN Code:
7896774300506

DUN Code:
17896774300503

Qty. per Box:
6 units

Valid date: 150 days.



DULCE DE LECHE W/ PLUM 500g

Tax Rating (NCM):
19019020

EAN Code:
7896774300582

DUN Code:
17896774300589

Qty. per Box:
6 units

Valid date: 150 days.



DULCE DE LECHE W/ PEANUTS 500g

Tax Rating (NCM):
19019020

EAN Code:
7896774300537

DUN Code:
17896774300534

Qty. per Box:
6 units

Valid date: 150 days.



DULCE DE LECHE W/ CHOCOLATE 500g

Tax Rating (NCM):
19019020

EAN Code:
7896774300513

DUN Code:
17896774300510

Qty. per Box:
6 units

Valid date: 150 days.



DULCE DE LECHE W/ COCONUT 500g

Tax Rating (NCM):
19019020

EAN Code:
7896774300520

DUN Code:
17896774300527

Qty. per Box:
6 units

Valid date: 150 days.

BARS 500g

WHOLESALE
AND RETAIL



BANANADA 500g

Tax Rating (NCM):
20079990

EAN Code:
7896774300551

DUN Code:
17896774300558

Qty. per Box:
6 units

Valid date: 180 days.



WHITE COCADA 500g

Tax Rating (NCM):
20079990

EAN Code:
7896774313025

DUN Code:
17896774313022

Qty. per Box:
6 units

Valid date: 180 days.



BROWN COCADA 500g

Tax Rating (NCM):
20079990

EAN Code:
7896774313032

DUN Code:
17896774313039

Qty. per Box:
6 units

Valid date: 180 days.



GOIABADA 500g

Tax Rating (NCM):
20079990

EAN Code:
7896774300544

DUN Code:
17896774300541

Qty. per Box:
6 units

Valid date: 180 days.



CASCÃO GOIABADA 500g

Tax Rating (NCM):
20079990

EAN Code:
7896774300568

DUN Code:
17896774300565

Qty. per Box:
6 units

Valid date: 180 days.



CHIKKI 500g

Tax Rating (NCM):
20079990

EAN Code:
7896774313049

DUN Code:
17896774313046

Qty. per Box:
6 units

Valid date: 180 days.

BARS 7kg



INSTITUTIONAL
LINE

IDEAL FOR FOOD
SERVICE



DULCE DE LECHE 7kg

Tax Rating (NCM):
19019020

EAN Code:
7896774300704

Qty. per Box:
1 unit

Valid date: 150 days.



**DULCE DE LECHE
W/ PLUM 7kg**

Tax Rating (NCM):
19019020

EAN Code:
7896774300773

Qty. per Box:
1 unit

Valid date: 150 days.



**DULCE DE LECHE
W/CHOCOLATE 7Kg**

Tax Rating (NCM):
19019020

EAN Code:
7896774300711

Qty. per Box:
1 unit

Valid date: 150 days.



**DULCE DE LECHE
W/COCONUT 7Kg**

Tax Rating (NCM):
19019020

EAN Code:
7896774300728

Qty. per Box:
1 unit

Valid date: 150 days.

BARS 7kg



INSTITUTIONAL
LINE

IDEAL FOR FOOD
SERVICE



BANANADA 7kg

Tax Rating (NCM):
20079990

EAN Code:
7896774300759

Qty. per Box:
1 unit

Valid date: 180 days.



GOIABADA 7Kg

Tax Rating (NCM):
20079990

EAN Code:
7896774300742

Qty. per Box:
1 unit

Valid date: 180 days.



CASCÃO GOIABADA 7Kg

Tax Rating (NCM):
20079990

EAN Code:
7896774300766

Qty. per Box:
1 unit

Valid date: 180 days.

POTS 50g

**SINGLE
PACKAGINGS**



+ PRACTICAL



DULCE DE LECHE 50g

Tax Rating (NCM):

19019020

EAN Code:

7896774312004

DUN Code:

37896774312005

Qty. per Box:

50 units

Valid date: 240 days.



**DULCE DE LECHE
W/ PLUM 50g**

Tax Rating (NCM):

19019020

EAN Code:

7896774312134

DUN Code:

37896774312135

Qty. per Box:

50 units

Valid date: 240 days.



**DULCE DE LECHE
W/ CHOCOLATE 50g**

Tax Rating (NCM):

19019020

EAN Code:

7896774312097

DUN Code:

37896774312098

Qty. per Box:

50 units

Valid date: 240 days.



**DULCE DE LECHE
W/ COCONUT 50g**

Tax Rating (NCM):

19019020

EAN Code:

7896774312011

DUN Code:

37896774312012

Qty. per Box:

50 units

Valid date: 240 days.



DIET DULCE DE LECHE 50g

Tax Rating (NCM):

19019020

EAN Code:

7896774312141

DUN Code:

37896774312142

Qty. per Box:

50 units

Valid date: 240 days.

POTS 50g

**SINGLE
PACKAGINGS**

 **DOCES**
MIRAHY®

MORE THAN
50
YEARS
TRADITION

+ PRACTICAL



BANANADA 50g

Tax Rating (NCM):

20079990

EAN Code:

7896774312066

DUN Code:

37896774312067

Qty. per Box:

50 units

Valid date: 300 days.



WHITE COCADA 50g

Tax Rating (NCM):

20079990

EAN Code:

7896774312103

DUN Code:

37896774312104

Qty. per Box:

50 units

Valid date: 240 days.



**CREAMY PUMPKIN SWEET
W/ COCONUT 50g**

Tax Rating (NCM):

20079990

EAN Code:

7896774312042

DUN Code:

37896774312043

Qty. per Box:

50 units

Valid date: 300 days.



**CREAMY GRATED PAPAYA
SWEET W/ COCONUT 50g**

Tax Rating (NCM):

20079990

EAN Code:

7896774312059

DUN Code:

37896774312050

Qty. per Box:

50 units

Valid date: 300 days.



GOIABADA 50g

Tax Rating (NCM):

20079990

EAN Code:

7896774312028

DUN Code:

37896774312029

Qty. per Box:

50 units

Valid date: 300 days.

POT DISPLAY 50g

WHOLESALE
AND RETAIL



PRODUCT	NCM	EAN	VALID DATE	QUANTITY BY DISPLAY
DULCE DE LECHE DISPLAY 50G	19019020	7896774300025	240 days	24 units
DULCE DE LECHE W/PLUM DISPLAY 50G	19019020	7896774300148	240 days	24 units
DULCE DE LECHE W/CHOCOLATE DISPLAY 50G	19019020	7896774300100	240 days	24 units
DULCE DE LECHE W/COCONUT DISPLAY 50G	19019020	7896774300032	240 days	24 units
DIET DULCE DE LECHE DISPLAY 50G	19019020	7896774300018	240 days	24 units
BANANADA DISPLAY 50G	20079990	7896774300087	300 days	24 units
WHITE COCADA DISPLAY 50G	20079990	7896774300117	240 days	24 units
PUMPKIN SWEET W/COCONUT DISPLAY 50G	20079990	7896774300063	300 days	24 units
GRATED PAPAYA SWEET W/COCONUT DISPLAY 50G	20079990	7896774300070	300 days	24 units
GOIABADA DISPLAY 50G	20079990	7896774300049	300 days	24 units

GLASS 200g

**WHOLESALE
AND RETAIL**



PRODUCT	NCM	EAN	DUN	VALID DATE	QUANTITY BY DISPLAY
DIET DULCE DE LECHE 200G	19019020	7896774313001	27896774313005	300 days	6 units

POTS 320g

**WHOLESALE
AND RETAIL**



DULCE DE LECHE 320g

Tax Rating (NCM):
19019020

EAN Code:
7896774301008

DUN Code:
37896774301009

Qty. per Box:
6 units

Valid date: 240 days.



**DULCE DE LECHE
W/ PLUM 320g**

Tax Rating (NCM):
19019020

EAN Code:
7896774313247

DUN Code:
27896774313241

Qty. per Box:
6 units

Valid date: 240 days.



**DULCE DE LECHE
W/ CHOCOLATE 320g**

Tax Rating (NCM):
19019020

EAN Code:
7896774313254

DUN Code:
27896774313258

Qty. per Box:
6 units

Valid date: 240 days.



**DULCE DE LECHE
W/ COCONUT 320g**

Tax Rating (NCM):
19019020

EAN Code:
7896774313261

DUN Code:
27896774313265

Qty. per Box:
6 units

Valid date: 240 days.



WHITE COCADA 320g

Tax Rating (NCM):
20079990

EAN Code:
7896774313209

DUN Code:
27896774313203

Qty. per Box:
6 units

Valid date: 240 days.

POTS 320g

**WHOLESALE
AND RETAIL**



BROWN COCADA 320g

Tax Rating (NCM):

20079990

EAN Code:

7896774313216

DUN Code:

27896774313210

Qty. per Box:

6 units

Valid date: 240 days.



**PUMPKIN SWEET
W/ COCONUT 320g**

Tax Rating (NCM):

20079990

EAN Code:

7896774313223

DUN Code:

27896774313227

Qty. per Box:

6 units

Valid date: 300 days.



GRATED PAPAYA SWEET 320g

Tax Rating (NCM):

20079990

EAN Code:

7896774313285

DUN Code:

27896774313298

Qty. per Box:

6 units

Valid date: 300 days.



**GRATED PAPAYA SWEET
W/ COCONUT 320g**

Tax Rating (NCM):

20079990

EAN Code:

7896774313278

DUN Code:

27896774313272

Qty. per Box:

6 units

Valid date: 300 days.



GOIABADA 320g

Tax Rating (NCM):

20079990

EAN Code:

7896774313292

DUN Code:

27896774313296

Qty. per Box:

6 units

Valid date: 300 days.

CANS 780g / 800g

**WHOLESALE
AND RETAIL**



DULCE DE LECHE 800g

Tax Rating (NCM):

19019020

EAN Code:

7896774300308

DUN Code:

17896774300305

Qty. per Box:

6 units

Valid date: 300 days.



**DULCE DE LECHE
W/ PLUM 800g**

Tax Rating (NCM):

19019020

EAN Code:

7896774308816

DUN Code:

17896774308813

Qty. per Box:

6 units

Valid date: 300 days.



**DULCE DE LECHE
W/ CHOCOLATE 800g**

Tax Rating (NCM):

19019020

EAN Code:

7896774300377

DUN Code:

17896774300374

Qty. per Box:

6 units

Valid date: 300 days.



**DULCE DE LECHE
W/ COCONUT 800g**

Tax Rating (NCM):

19019020

EAN Code:

7896774300315

DUN Code:

17896774300312

Qty. per Box:

6 units

Valid date: 300 days.

CANS 780g / 800g

**WHOLESALE
AND RETAIL**



BANANADA 780g

Tax Rating (NCM):
20079990

EAN Code:
7896774300360

DUN Code:
17896774300367

Qty. per Box:
6 units

Valid date: 365 days.



WHITE COCADA 800g

Tax Rating (NCM):
20079990

EAN Code:
7896774300391

DUN Code:
17896774300398

Qty. per Box:
6 units

Valid date: 300 days.



BROWN COCADA 800g

Tax Rating (NCM):
20079990

EAN Code:
7896774301701

DUN Code:
17896774301708

Qty. per Box:
6 units

Valid date: 300 days.



**PUMPKIN SWEET
W/ COCONUT 780g**

Tax Rating (NCM):
20079990

EAN Code:
7896774300346

DUN Code:
17896774300343

Qty. per Box:
6 units

Valid date: 365 days.



GOIABADA 780g

Tax Rating (NCM):
20079990

EAN Code:
7896774300322

DUN Code:
17896774300329

Qty. per Box:
6 units

Valid date: 365 days.

BUCKETS 4.5Kg

INSTITUTIONAL
LINE

IDEAL FOR FOOD
SERVICE



 **DOCES**
MIRAHY



PRODUCT	NCM	EAN	DUN	VALID DATE	QUANTITY PER BOX
DULCE DE LECHE 4.5KG	19019020	7896774301251	17896774301258	300 days	2 units
DULCE DE LECHE W/PLUM 4.5KG	19019020	7896774301268	17896774301265	300 days	2 units
DULCE DE LECHE W/CHOCOLATE 4.5KG	19019020	7896774301282	17896774301289	300 days	2 units
DULCE DE LECHE W/COCONUT 4.5KG	19019020	7896774301299	17896774301296	300 days	2 units
BANANADA 4.5KG	20079990	7896774301305	17896774301302	365 days	2 units
WHITE COCADA 4.5KG	20079990	7896774301312	17896774301319	300 days	2 units
BROWN COCADA	20079990	7896774301329	17896774301326	300 days	2 units
PUMPKIN SWEET 4.5KG	20079990	7896774301343	17896774301340	365 days	2 units
PUMPKIN SWEET W/COCONUT 4.5KG	20079990	7896774301336	17896774301333	365 days	2 units
GRATED PAPAYA SWEET 4.5KG	20079990	7896774301367	17896774301364	365 days	2 units
GRATED PAPAYA SWEET W/ COCONUT 4.5KG	20079990	7896774301350	17896774301357	365 days	2 units
GOIABADA 4.5KG	20079990	7896774301381	17896774301388	365 days	2 units
CASCÃO GOIABADA 4.5KG	20079990	7896774301374	17896774301371	365 days	2 units

BUCKETS 9kg

INSTITUTIONAL
LINE

IDEAL FOR FOOD
SERVICE



DOCES
MIRAHY



PRODUCT	NCM	EAN	DUN	VALID DATE	QUANTITY PER BOX
DULCE DE LECHE 9KG	19019020	7896774301107	17896774301104	300 days	2 units
DULCE DE LECHE W/PLUM 9KG	19019020	7896774301114	17896774301111	300 days	2 units
DULCE DE LECHE W/CHOCOLATE 9KG	19019020	7896774301138	17896774301135	300 days	2 units
DULCE DE LECHE W/COCONUT 9KG	19019020	7896774301145	17896774301142	300 days	2 units
BANANADA 9KG	20079990	7896774301213	17896774301210	365 days	2 units
WHITE COCADA 9KG	20079990	7896774301152	17896774301159	300 days	2 units
BROWN COCADA 9KG	20079990	7896774301169	17896774301166	300 days	2 units
PUMPKIN SWEET 9KG	20079990	7896774301176	17896774301173	365 days	2 units
PUMPKIN SWEET W/COCONUT 9KG	20079990	7896774301183	17896774301180	365 days	2 units
GRATED PAPAYA SWEET 9KG	20079990	7896774301190	17896774301197	365 days	2 units
GRATED PAPAYA SWEET W/COCONUT 9KG	20079990	7896774301206	17896774301203	365 days	2 units
GOIABADA 9KG	20079990	7896774301220	17896774301227	365 days	2 units
CASCÃO GOIABADA 9KG	20079990	7896774301237	17896774301234	365 days	2 units

BUCKETS 10kg

INSTITUTIONAL
LINE

IDEAL FOR FOOD
SERVICE



PRODUCT	NCM	EAN	DUN	VALID DATE	QUANTITY PER BOX
DULCE DE LECHE 10KG	19019020	7896774300407	17896774300404	300 days	2 units
DULCE DE LECHE W/PLUM 10KG	19019020	7896774301527	17896774301524	300 days	2 units
DULCE DE LECHE W/CHOCOLATE 10KG	19019020	7896774300483	17896774300480	300 days	2 units
DULCE DE LECHE W/COCONUT 10KG	19019020	7896774300414	17896774300411	300 days	2 units
BANANADA 10KG	20079990	7896774300469	17896774300466	365 days	2 units
WHITE COCADA 10KG	20079990	7896774300490	17896774300497	300 days	2 units
BROWN COCADA 10KG	20079990	7896774301503	17896774301500	300 days	2 units
PUMPKIN SWEET 10KG	20079990	7896774300476	17896774300473	365 days	2 units
PUMPKIN SWEET W/COCONUT 10KG	20079990	7896774300445	17896774300442	365 days	2 units
GRATED PAPAYA SWEET 10KG	20079990	7896774300438	17896774300435	365 days	2 units
GRATED PAPAYA SWEET W/ COCONUT 10KG	20079990	7896774300452	17896774300459	365 days	2 units
GOIABADA 10KG	20079990	7896774300421	17896774300428	365 days	2 units
CASCÃO GOIABADA 10KG	20079990	7896774310536	17896774310533	365 days	2 units

Our History

Our history started on December 14th, 1920, when, in Santa Ignez Farm, Mirai rural zone, the founder of Doces Mirahy Ltda, Leônidas Peixoto de Resende was born, a member of a traditional Minas Gerais family, notorious for its expertise in tasty cascão goiabada in box.

In the 1930's, Leônidas helped his family producing and marketing tasty cascão goiabada. In 1948, with the valuable help of his wife, Maria Helena Ciribeli de Resende, and another two collaborators, he definitely entered the field. Sweets were produced manually in traditional furnaces and copper pots, assisted by long wooden paddle.

In the 1950's, the business started to show it was really solid. The founder decided to diversity the production, that also included bananada and dulce de leche. Production expansion led to marketing expansion and sweets started to be sold in the cities of the region, Cataguases, Muriaé and Leopoldina. Responsible for purchase, sales and all administrative part, Leônidas shipped the production in intercity buses, and as they arrived in neighbor cities, he would rent wagons to distribute the merchandise.

On July 2nd, 1963 (registered in Minas Gerais Commercial Registry on 05/29/1972) Leônidas established the sole proprietorship Leônidas Peixoto de Resende with trade name Fábrica de Doces Mirahy. In the same year, he acquired his first truck, with 2-ton capacity, expanding Doces Mirahy operation reach, taking our products to further distances, including Além Paraíba, Astolfo Dutra, Dona Euzébia, Guarani, Guidoval, Guiricema, Laranjal, Piraúba, Pirapetinga, Providência, Recreio, Tocantins, Visconde do Rio Branco, Volta Grande and Ubá.

Progress and modernization stood out in the 1970's. The company facility was renovated and expanded. New equipment acquisition was also performed (steam pots, depulper, cream separator, among other), and vehicle fleet renovation and expansion, and it started servicing all Minas Gerais Zona da Mata. Industrial kitchen service started, including Universidade Federal de Juiz de Fora (UFJF), our first customer, part of a field that later would become our main focus. Also in that stage, large supermarket chain service started. On June 13th, 1980, Leônidas decided to transform his sole proprietorship into a company: Doces Mirahy Ltda, was established, and his partners include - besides the founder, Leônidas Peixoto de Resende - his wife Maria Helena and his children, Maria do Carmo, Maria Leônia, Guilherme and Ricardo. From then on, the company management was liable to his sons Guilherme Ciribeli de Resende and Ricardo Ciribeli de Resende.

Still in the 1980's, the establishment underwent expansions to receive modern steam pots with 500-liter capacity, new boiler, isothermal tank, among other items. The clientele then expanded beyond Zona da Mata limits. Minas Gerais, Rio de Janeiro and Espírito Santo have consolidated a marked comprised by large wholesalers, that also relied on position strengthening before industrial kitchens and large supermarket chains. Finally, on August 20th, 1985 the brand Mirahy was registered in National Industrial Property Institute (INPI).

Around 1990, new expansions and modifications were performed in the establishment to install new equipment and for layout optimization, and on April 13th, 1998, the plant was registered in Federal Inspection Service (SIF) under number 4231.

Currently, Doces Mirahy is known all over the Southeast region and its brand is associated to fine quality products. Producing traditional Minas Gerais sweets with passion and competence, the company has grown and consolidated in the market as one of the market major brands. Currently, it relies on automated production sectors, own fleet for deliveries in our region, responsible and committed professionals. And each achievement makes us proud and dream even beyond.



Finest Candies are made by Mirahy!

Sales - (32) 3426-1292 | Rua Afonso Alves Pereira, 54 - Centro
www.docesmirahy.com.br